



A sign of the future.™

instALERT Variable Message Sign

The patented instALERT™ family of signs is the fastest, easiest way to tell the public exactly what it needs to know. Designed specifically for quick deployment, this variable message sign has no equal. Weighing in at only 43 lbs, the 5' wide instALERT 24 even folds to fit in the trunk.

Product highlights

EXTREME PORTABILITY

Built for ease of use, it's the lightest, most portable MUTCD compliant variable message sign available anywhere, making everyday use or installation simpler than ever.

SIMPLE, UNIVERSAL MOUNTING

Mount this sign almost anywhere in about a minute; post, pole, trailer or vehicle.

CLOUD-BASED MANAGEMENT

Easily manage your equipment and traffic safety program from anywhere, anytime with SmartApps (see reverse) or have us connect to your equipment in the field to assist with setup, training or troubleshooting.

INVALUABLE DATA MANAGEMENT AND ANALYSIS

Leverage our web-hosted database to store your traffic data and messages at no charge. Focus on improving outcomes, not organizing files and maintaining software.

MESSAGING VERSATILITY

Go beyond basic messages with a full-matrix sign that makes multiple screens of text, chevrons or custom images simple.

DURABLE CONSTRUCTION

The welded aluminum enclosure, concealed mounting hardware, shatterproof Lexan and graffiti-resistant powder-coat make it super tough.



Product specs

instAlert 18

Text - 1 Line; 4 Characters; 10" H
Text - 2 Line; 6 Characters; 7" H
Dimensions: 20" H x 30" W x 2.96" D
Weight: 25 lbs

instAlert 24

Text - 1 Line; 4 Characters; 24" H
Text - 2 Line; 8 Characters; 10" H
Text - 3 Line; 12 Characters; 7" H
Dimensions: 28" H x 60" W x 1.6" D
Folded: 28" H x 30" W x 3.25" D
Weight: 43 lbs

SmartApps™

While our best-in-class hardware will help improve your traffic flows, complimenting this equipment with our patent-pending SmartApps helps improve your workflows. Leveraging a consistent interface across our entire product line, SmartApps provide a new level of awareness while reducing the amount of time needed to manage your equipment and information. In a world of increasing expectations and decreasing resources, SmartApps help you achieve better outcomes in less time.



SmartApps: Traffic Suite

All the SmartApps you need for effective and efficient traffic program management. SmartApps can also be purchased individually.

MAPPING

Manage your entire program through an intuitive visual interface.

- Interactive map provides a window to all system information and functions
- Select "layers" of info important to you
- Identify where equipment is, or isn't

REPORTING

Save time collecting, organizing, compiling and distributing information.

- Automated, daily uploads of new data into a centralized, SAS70-certified environment
- Identify trends to allocate resources and be proactive

EQUIPMENT MANAGEMENT

Stop wasting time driving to equipment to update and monitor it.

- Check status and change settings from any Internet-connected computer
- Respond immediately to changing situations
- GPS monitors planned and unplanned moves

IMAGE MANAGEMENT

Achieve greater awareness, including alarms or request generated images.

- Capture images based on speeds, tampering, time intervals or upon request
- Supplement alerts with visual details
- Review, edit and act on useful images

ALERTS

Specify when and whom you'd like notified upon occurrence of certain conditions.

- Receive email or text as events happen
- Be aware of low batteries, high speeds, tampering, congestion and more
- Vary recipients by equipment location

PREMIERCARE

Get a perpetual warranty, damage insurance and remote diagnostics.

- Perpetual warranty for duration of subscription
- 50% discount on repairs and parts
- Real-time remote diagnostic monitoring
- Automatic firmware updates

Before You Buy, Consider...

- **Convenience:** Our compact, lightweight signs get used more so they have a bigger impact.
- **Legibility:** Character height and vehicle speeds affect drivers' ability to read and react. We offer models to address all situations and budgets.
- **Adaptability:** Our signs can be upgraded at any time to accommodate your changing needs.
- **Compliance:** The only colored LEDs on public roads should be amber. Our models reflect federal MUTCD rules.
- **Overall Cost:** With SmartApps PremierCare, your equipment has a perpetual warranty.
- **Product Support.** Our product support specialists can remotely connect to any sign and help.

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